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# CITY OF BIDDEFORD, MAINE

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## **City of Biddeford Joins Facebook**

**BIDDEFORD** — The City of Biddeford has launched its first Facebook page in an effort to enhance its communication with citizens.

The new “City Government Biddeford Maine” page will be used to provide relevant updates on all City departments, including general government information such as public meetings, events, construction activity, and road closures. Previously, Biddeford Recreation and the Biddeford Municipal Airport were the only City departments providing official updates on the platform.

“The launch of this page is an important development in our ongoing efforts to provide more choices for the public to interact with their local government.” said City Manager James Bennett. “We are actively working to improve all levels of communication from your city. There is no doubt that this is an extremely active period in the City’s history, with many unparalleled positive changes occurring. Effectively sharing information about those activities and being responsive to inquiries is critical for a highly engaged community.”

The City has made several recent efforts to increase the availability of information and make it more easily accessible to citizens. This summer, the [www.biddefordmaine.org](http://www.biddefordmaine.org) webpage was relaunched with a more user-friendly design that features the most current news and updates. Activity on the City’s official Twitter account, [@BiddMECity](https://twitter.com/BiddMECity), has increased this June. All City departments also have individual Twitter accounts.

“Launching a Facebook page for the City was one of the major goals I wanted to accomplish when I was hired for my position,” said Danica Lamontagne, the City’s new Communications Coordinator. “Many citizens rely on social media to find information about their local government, and expanding our communications efforts to Facebook makes it easier for citizens to follow along with events on the platform of their choice.”

Ward 5 Councilor Victoria Foley has been a champion of the City’s improved communications efforts.

“I’m thrilled that the city will make information and updates even more accessible to citizens,” Foley said. “The City is working on so many exciting and important projects, and the new Facebook page will help keep the public informed and up-to-date.”

To find the City of Biddeford on Facebook, please visit [Facebook.com/BiddefordGovernment](https://www.facebook.com/BiddefordGovernment) or search the site for “City Government Biddeford Maine”.

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